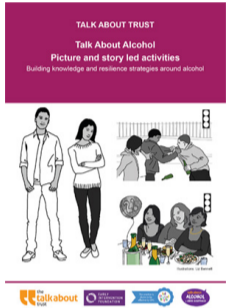


# 15 YEARS

**2013**

Introduce a tailored programme for children who are neuro diverse, using pictures, colours and stories. Neuro diverse young people are 4 x more likely to live with substance misuse or dependency.



**2020**

Extend target top age to 25 and develop bespoke programme for vulnerable young adults at risk of homelessness or not in education, employment or training, covering alcohol and cannabis



**2025**

Win Education Resource Awards for best non ICT Resources for KS3 Drug Alcohol and Nicotine RSHE Resources.



**2025**

Awarded CPD accreditation for training modules.



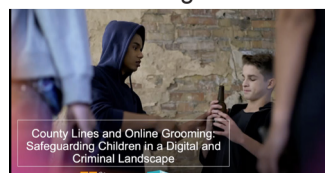
**2025**

**2024**  
Win Teach Secondary best school resource.



**2024**

Launch County Lines, NOS and Ketamine training modules



**2024**

Helena receives an Honorary Doctorate from Bournemouth University.



**2024**

Develop vaping awareness and vulnerability programme for Primary schools.



**2023**

We change our name to The Talk About Trust to reflect teaching alcohol, drugs and nicotine.



**2023**

Developed, pilot, trial and launched Drugs, alcohol and nicotine education (DANE) resources.



**2021**

HRH visits and officially opens Pavilion in the Park.



**2021**

Drink Spiking campaign launched and evidence given at House of Commons Inquiry



**2021**

We open our first proper office, café and community hub, Pavilion in the Park, Poundbury (during lockdown!)



**2020**

**2020**

Begin working with older teenagers as they prepare to leave school, empowering them to make safer choices.

**2020**

Develop six ready to deliver lesson plans for alcohol.

**2018**

Selected by EIF as top 80 most effective programmes for early intervention globally



**2018**

Move into Scotland, with a new Scotland Manager and Scotland specific resources



**2015**

**2013**

Awarded 3/3 for effectiveness and 5/6 for quality of evaluation by CAYT and IFS 2013.



**2016**

Joint host 1st Alcohol and Drugs Conference with Mentor.



**2011-15**

The Talk About Alcohol programme is evaluated by The National Foundation For Educational Research and found to significantly reduce the uptake of consuming whole drinks (by 14%) an effect that got stronger as teenagers got older and was equally true for ethnically diverse young people. The findings in a study from UCL Institute of Behaviour Change were reflected in areas of high deprivation where alcohol related harms were highest.

**2016**

Launch The Talk About Alcohol website.



**2017**

Launch the Talk About Alcohol, Cannabis and Vaping Games and Activities Pack for alternative settings.



**2016**

Receive GSK Kings Fund Health Impact award.



**2017**

Finalist for Charity Times Best small charity of the year.



**2017**

Selected as promising practice by European Platform for Investing in Children.



**2010**

**2010**

The Alcohol Education Trust is registered as a charity and its first part time administrator established. Talk About Alcohol, based on best practice from EUDAP Unplugged and SHARP from Australia is trialled and rolled out to 300 schools.